

taswiQya

● REC • 1 TAKE

Corporate Event Coverage • Photo & Video

It happens once.

Photo and video coverage for launches, openings, conferences, gala dinners and signings across the UAE. Planned before the day, delivered while people are still talking about it.

● UAE-wide coverage

● Next-day highlight reel

● You own every file



01 • THE IDEA

The event is the most expensive hour your brand buys. And it cannot be reshot.

Months of planning, a venue, speakers and a guest list you worked hard to fill, and it is over in a few hours. What stays is the material: the photos and films your brand will keep using long after the lights go down.

One night. A month of content.

We plan the coverage so one evening keeps your channels supplied for the month that follows.



— 02 • THE RISK

Three ways event coverage goes wrong

When coverage fails, it nearly always fails in one of these three ways. Our method is built to close all three.

01

The key moment is missed

The VIP arrives, the ribbon is cut, the MoU is signed. And the camera was facing the other way.

Our fix: a shot list signed off before the day, and a senior lead on site.

02

2,000 photos and none ready to post

A folder arrives with every frame from the night, and nobody on your team has the hours to find the few worth posting.

Our fix: edited selects in every platform size, not a raw folder.

03

The material lands a week late

By the time the edit arrives, the moment has passed. The event was Tuesday. The post was next Tuesday.

Our fix: a highlight reel in your hands the next day.

03 • THE METHOD

How we cover it



01

Shot list signed off before the day

We walk the run of show with you and agree every moment that must be caught: arrivals, speeches, the signing, the group photo. You approve it before we arrive.

02

A senior lead on site

One experienced lead runs the crew against the shot list and the run of show, so nothing on the list gets missed. One person for you to call all day.

03

Next-day highlight reel

A short edit of the night reaches you the next day, while people are still talking about it.

04

Delivered in every platform size

Reels and stories, LinkedIn, the website and the press: each file exported in the size its channel needs, ready to post as it is.

What you receive



Edited photo selects

The strongest frames, colour corrected and retouched.



Next-day highlight reel

A short cut of the night, ready to post the day after.



Vertical cuts for reels and stories

Edits made for the phone screen, not cropped from the wide shot.



Event film

The full story of the event, edited and subtitled.



Speaker and VIP clips

Each speech and key guest, with Arabic and English subtitles.



Drone, where permitted

Aerial shots of the venue and the arrivals, where the location and its permits allow.



Raw file handover, optional

Every delivered file is yours. The raw footage can be added to the scope.



A posting plan

A plan for the weeks after the event, built from the material we shot.

Timings	Highlight reel next day	Photo selects 3 to 5 working days	Edited film 7 to 10 days	Rush delivery available when a launch demands it
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From the shot list to the first post



BEFORE THE DAY
The plan is signed
Shot list and run of show agreed with you and signed off.



DOORS OPEN
Arrivals
The crew is in position before the first guest walks in.



KEY MOMENTS
Every moment on the list
Speeches, the ribbon, the signing, the reveal. Each one caught.



CLOSE
The group photo
The last portraits and interviews before the guests leave.

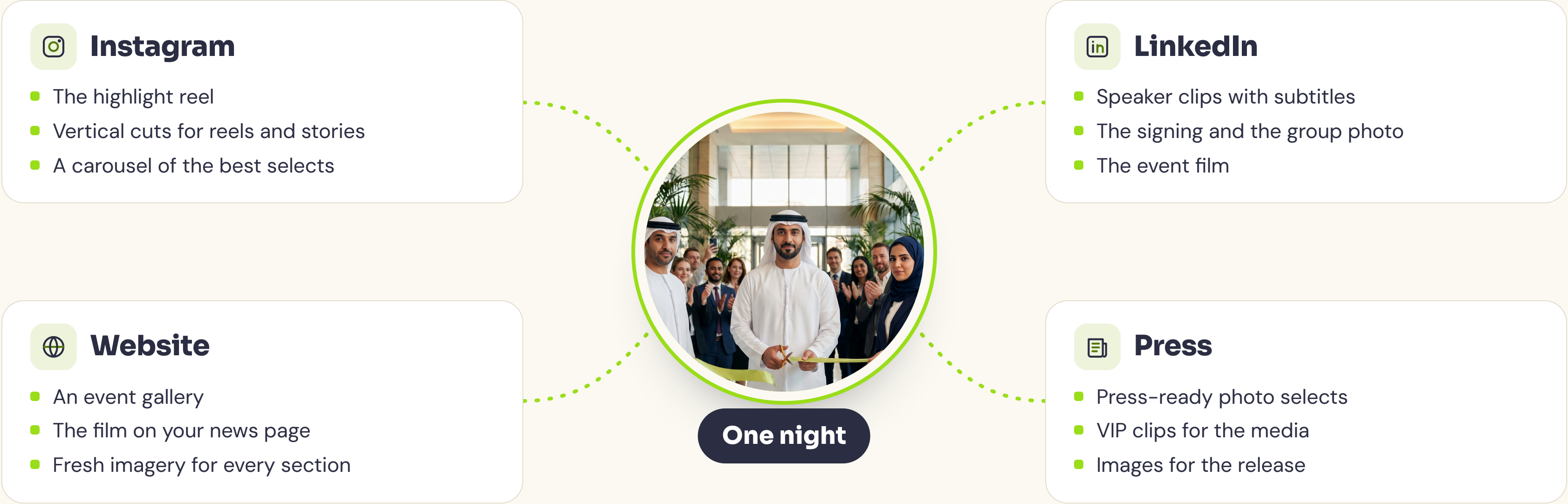


NEXT MORNING
Highlight reel
In your hands while the event is still news.



WEEK 1
Photo selects
Within 3 to 5 working days. The edited film follows in 7 to 10 days.

One night. A month of content.



The events we cover



Launches and openings

The reveal, the ribbon and the first guests through the door.



Conferences and forums

Every speaker, every panel, and a room that is listening.



Gala dinners and awards

The winners on stage and the atmosphere around the tables.



MoU signings and official visits

The signature, the handshake and the protocol, done right.



Internal town halls and team days

Your people, in content your team will actually share.



Exhibitions

Your stand, its visitors and the conversations that matter.

- Organised it yourselves, or working with an event company? Coverage is available on its own, and we align with your organiser before the day.



08 • WHY TASWIQYA

One team, from the first call to the last file

■ **One accountable team**

One lead owns your event from the brief to delivery. No hand-offs between vendors.

■ **Bilingual by default**

Subtitles, captions and copy in Arabic and English, written for each audience.

■ **You own every file**

Every delivered file is yours outright, with no licence fees.

■ **UAE-wide**

Abu Dhabi, Dubai and across the Emirates. Travel is part of the scope we agree.

From our production and campaign work

Production and campaign work for clients, not event coverage.

Alshaikh Trade

RETAIL & TRADE

Product profile, photography, an Eid campaign and a video ad.

Nova Dent

HEALTHCARE

Logo, branding, services documents and two video ads.

Farhat & The Family

ENTERTAINMENT

A two-week campaign that sold out the National Theatre.
1,000 seats sold out

Your next event happens once. Cover it properly.

Share the date and the run of show on a free 20-minute call, and we will tell you exactly how we would cover it.

Book a free 20-minute call →



Scan to book
the call

BOOK ONLINE

taswiqya.com/book

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- Pricing is shared in a written offer after the call.

